

**OSTİM TECHNICAL UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
EPR 421 ENTREPRENEURSHIP AND SOCIAL IMPACT
COURSE SYLLABUS FORM
2022-2023**

EPR 322 Entrepreneurship and Social Impact							
Course Name	Course Code	Period	Hours	Application	Laboratory	Credit	ECTS
Entrepreneurship and Social Impact	EPR 421	7	-	-	-	0	0

Language of Instruction	English
Course Status	Compulsory
Course Level	Bachelor
Learning and Teaching Techniques of the Course	Application
Class Time/Classroom	
Instructor	
Office	
E-mail	
Office Hours	

Course Objective
The aim of the course is; to encourage students to participate in various activities during the semester, to raise awareness about entrepreneurship and to contribute to students' entrepreneurial abilities. In addition, within the scope of the course, it is aimed that students will be able to analyze entrepreneurial business idea development and implementation deficiencies in their subject areas. Another aim of the course is to contribute to the students' entrepreneurship project proposals and new business ideas at the end of the semester.

Learning Outcomes
<p>Students who become successful in this course will be able;</p> <ul style="list-style-type: none"> • to carry out studies that will affect the society, within the scope of the concepts of social responsibility and volunteering, • to interact with various foundations and associations, • to carry out field studies within the scope of social impact, • to address a social problem and turn this problem into a business plan, • to work in teams and to be organized.

Course Outline

This course includes conferences, seminars and projects within the scope of social entrepreneurship, entrepreneurship and social responsibility concepts, visits will be made to various foundations and associations within the scope of social responsibility. As a result of these activities, it is expected that a problem will be handled and transferred into a business plan, and then delivered as a presentation and report.

Scoring Criteria for Entrepreneurship and Social Impact Course

	Activity	Points	Considerations
1	Participation in the SEPIP Event	2	Being on the participant event list
2	Participation in the Seminar/Conference	2	Being on the participant event list
3	Participation in courses	2	Certificate
4	Taking part in BAP projects	6	Being on the participant event list
5	Taking part in the Social Responsibility project	3	Being on the participant event list
6	Animal Shelter Visit	3	Photo
7	Nursing Home Visit	3	Photo
8	Refugee Camp Aid Activities	3	Documentation
9	Humanitarian Aid Organizations Activities	5	Documentation
10	Tree Planting	2	Video, Photo
11	Participation in voluntary activities on behalf of the university	2	Documentation
12	Participation in Social Aid Campaigns	2	Documentation
13	Organizing a Social Aid Campaign	5	Documentation
14	Participating in Demo Day	10	Documentation
15	Making a Presentation on Demo Day	50	Documentation
TOTAL		100	

Textbook(s)/References/Materials:

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Assessment		
Studies	Number	Contribution margin (%)
Attendance		
Lab		
Class participation and performance		
Field Study		
Course-Specific Internship (if any)		
Quizzes / Studio / Critical		
Homework		
Presentation		
Projects		
Report		
Seminar		
Midterm Exam/Midterm Evaluation	1	%50
General Exam / Final Evaluation	1	%50
	Total	%100
Success Grade Contribution of Semester Studies		%50
Success Grade Contribution of End of Term		%50
	Total	%100

Course' Contribution Level to Learning Outcomes						
No	Learning Outcomes	Contribution Level				
		1	2	3	4	5
1	To show the ability to apply knowledge and equipment in the field of entrepreneurship by actively channeling it to real processes in the sector.					x
2	To learn and communicate with the actors of the entrepreneurship ecosystem and to participate in professional development activities.					x
3	To evaluate and apply entrepreneurial dynamics by placing them within the framework of basic and current practices.				x	
4	To be able to produce new project and business from an entrepreneurial perspective.					x
5	To apply project development skills in teams.				x	
6	To have the ability to interpret, question and apply the knowledge gained during the course within the current entrepreneurship ecosystem and macroeconomic conjuncture.					x
7	To be individuals with advanced social and intellectual capacity, vision, high ethical values, and ability to adapt to group communication and teamwork.					x

ECTS / Workload Table			
Activities	Number	Duration (Hours)	Total Workload
Course hours (Including the exam week): 16 x total course hours			
Laboratory			
Application			
Course-Specific Internship (if any)			
Field Study			
Study Time Out of Class			
Presentation / Seminar Preparation			
Projects			
Reports			
Homework			
Quizzes / Studio Review			
Preparation Time for Midterm Exams / Midterm Evaluation			
Preparation Period for the Final Exam / General Evaluation			
Total Workload			